



Sponsorships

Marion County's
29th Annual
Chili Cook-Off

Saturday,
October 9, 2010
Southeastern
Livestock Pavilion

Cook-Off
Information:
867-6929
www.marioncountychili.com/cookoff.org

For the benefit of

Cornerstone
School

2313 SE Lake Weir Ave.
Ocala, FL 34471

Are you looking for a **hot** way to promote your business?
5,000 people attend the Chili Cook-Off!

Marion County's 29th Annual **Chili Cook-Off** is seeking corporate sponsors!
Call Kathy Popeil at 237-6323 or e-mail: lrp.md@att.net

Level I

- Company logo/name to be included in all printed materials such as posters, programs and paid advertisements and sponsor boards.
- Company logo/name printed in bold letters at the top of the Marion County Chili Cook-Off official T-shirt on the back. Print will go smaller as level of sponsorship decreases.
- A 10-foot-by-20-foot space will be provided for a team and company promotion.
- Representative to present a trophy, named after the company, to one of the first three places for overall best chili in Marion County.
- Company name or logo banner (provided by company) to be displayed in arena.
- Company name or organization announced 12 times over the public address system during the day.
- Free VIP tickets for all of your employees and their families.
- \$5,000

Level II

- Company name/logo in all printed material including posters, programs and paid advertisements.
- Listed on second level of T-shirt back.
- A 10-foot-by-10-foot booth to be provided for chili team.
- A division trophy named after company (not division of company, i.e. a cell phone company would not do communications trophy to avoid conflicts with competitors) and a representative to present trophy.
- Company name or logo banner displayed in arena.
- Company name or organization announced 8 times over the public address system during the day.
- Free VIP tickets for all of your employees and their families.
- \$3,000

Level III

- Company name on all printed material such as posters, program and paid advertising.
- Company name or logo on third level of back of T-shirt.
- A 10-foot-by-10-foot space for chili team.
- Banner displayed.
- Company name or organization announced 4 times over the public address system during the day.
- Designated area of sponsorship: beverages (for example, Coca-Cola may fit into this category), entertainment, children's area, raffle, country store, food, media, etc.
- Free VIP tickets for all of your employees and their families.
- \$2,000

VIP Sponsorship

- This level of sponsorship is designed for small and large companies alike.
- Your company is invited to enter a team in the Chili Cook-Off and the registration fee will be waived.
- Company name listed in program.
- Free VIP tickets for all of your employees and their families.
- Listed on last level of T-shirt back.
- \$1,000